



LINTEC OF AMERICA, INC.

LINTEC SHOWS COMMITMENT TO SUSTAINABILITY WITH NEW RECYCLED FILM

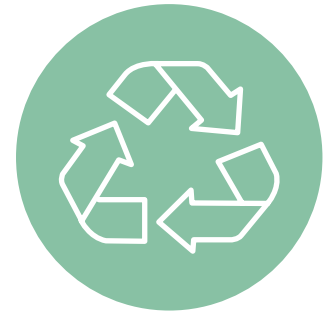
LINTEC Of America is launching a wet apply film made of recycled components as part of its corporate mission to raise awareness of sustainable manufacturing practices within the graphic, print, and visual communication industries. Featuring high optical clarity as well as reliable, long term one-piece removability, ECO-2000 ZC is ideal for use in UV Ink Jet presses.



Increased awareness of sustainable and environmentally-friendly production strategies has recently led companies to re-evaluate their business practices and pursue the development of more eco-friendly products. This awareness also applies to the signage and wide format industries, where a growing number of customers are seeking substrates with green credentials.



ECO-2000 ZC offers remarkable durability and good see-through vision for a product that is backed with a paper-based release liner. With a high-quality promotional glass manifestation product that stands out and is also eco-friendly, the film's flexibility and efficiency provide end-users with the scope they need to rebrand and refresh their campaigns as often and as quickly as required.



The facestock is manufactured with a minimum of 80% recycled PET material. This recycling method diminishes the consumption of petroleum resources, resulting in a 24% reduction in CO2 and 40% less energy used during the film manufacturing process. For LINTEC, this represents a small yet significant step forward towards the preservation of the environment.

LINTEC is actively pursuing the development of innovative and environmentally friendly products and is confident that this new substrate will help open up a host of opportunities in the wide format and graphic arts market. It is products like these that are capable of creating profitable new revenue streams and building an exciting niche that we are sure will attract existing and prospective customers.

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